

JAN -6 1925

©CIL 20985

**TOMORROW'S LOVE**

Photoplay in six reels

From the story "Interlocutory" by Charles Brackett

Directed by Paul Bern

Author of photoplay (under Sec. 62)

Famous Players Lasky Corporation of the U. S.

JAN -6 1925

Washington, D. C.

January 6, 1925

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Famous Players Lasky Corporation

Tomorrow's Love ( 6 reels)

Respectfully,

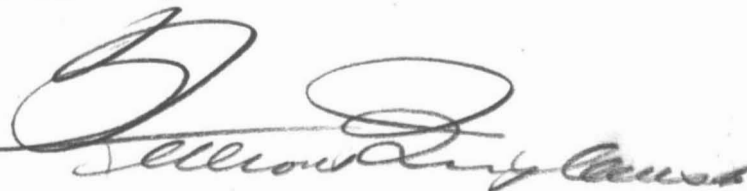
FULTON BRYLAWSKI

The Famous Players Lasky Corporation  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Tomorrow's Love	1/6/1925	L ©CIL 20985

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 6 day of  
January, 1925 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

JAN 10 1925



"Tomorrow's Love" Is 6 Reels—5,842 Feet Long

PARAMOUNT

# PRESS

Adolph Zukor and Jesse L. Lasky present  
**AGNES AYRES**  
 IN  
**"TOMORROW'S LOVE"**  
 From the story "Interlocutory" by Charles Brackett  
 Screen play by Howard Higgin  
 Directed by Paul Bern  
 A Paramount Picture

PURPOSE: To Help You Sell the Picture to

©CIL 20985

## "Tomorrow's Love" Is Second Paramount Production of

### PUTTING IT OVER RIGHT

Here's the **matrimoney** picture of the season. Right on the heels of "Worldly Goods" comes another even greater hit in "Tomorrow's Love," another comedy-drama of the first year of married life.

There's a laugh in every foot of "Tomorrow's Love," and a tie-up for every laugh.

**Jewelry stores**—Wedding and engagement rings.

**Leather goods shops**—"Traveling bags that are guaranteed to withstand the hardest usage." Pat O'Malley takes one that refuses to open out into the garage in the picture to apply the sledgehammer treatment. (Shown in a still.)

**Electrical stores**—"Light sockets that you don't have to creep up on from behind." Much of the comedy in "Tomorrow's Love" is gotten out of a scene where Miss Ayres and O'Malley are both thrown to the floor by a light socket that refuses to function properly. (Shown in a still.)

**Men's shops**—"Don't be everlastingly trailing the elusive collar button. Lay in a supply now at .....s." (See stills.)

**Local modistes**—Bridal outfits. Miss Ayres wears some really gorgeous creations in this picture. Arrange window display by supplying shops with stills on the production.

Candy stores, florists, etc.

Newspaper teaser—"What's become of the perfect husband? See 'To-morrow's Love'."

Another—"Mr. and Mrs. Robert Stanley invite you to attend a house warming to be held on ..... next at the ....."

Novelty ad—"Now we know what tomorrow will bring—TOMORROW'S LOVE, a new Paramount picture starring Agnes Ayres, opening at the ..... Theatre."

Make use of your mailing list. Use the letter in the last column.

Special newspaper stunt—Have young and old married couples tell how they met the various problems of life.

Or—have them attend a showing of the picture and then tell whether or not they think this picture is true-to-life.

Free tickets to all newlyweds.

If you thought "Worldly Goods" was a darned good box-office picture, just wait and see how this one goes over!

### "Tomorrow's Love" Comedy-Drama of Trial Divorce

(Special Newspaper-Synopsis Story)

THE modern custom involving a mad rush for

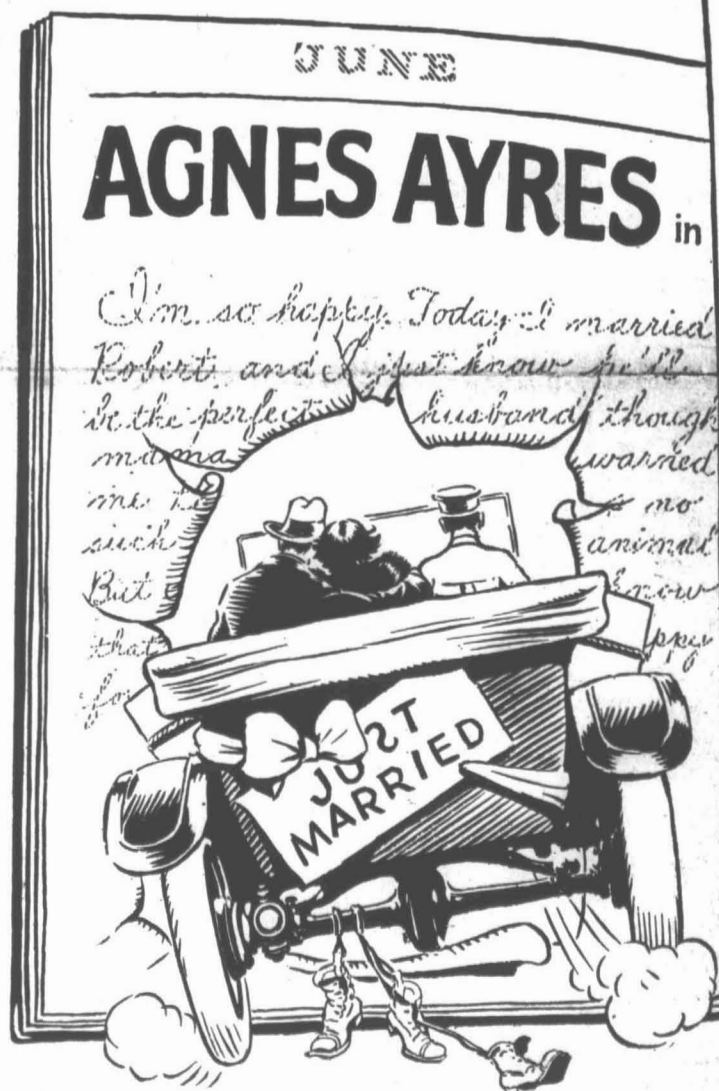
### Agnes Ayres, Pat O'Malley and in Cast of Picture Pre- Who Made "Worldly

**TROUBLES**, real and imaginary, humorous and serious, that crowd themselves into the first year of every couple's married life, are shown in "Tomorrow's Love," Paul Bern's second Paramount production starring Agnes Ayres. The picture is an adaptation of Charles Brackett's Saturday Evening Post story, "Interlocutory," by Howard Higgin. Pat O'Malley, Raymond Hatton, Jane Winton and others appear in leading roles in the cast.

Here you have the director, star and leading man of "Worldly Goods" in another great money-maker—but where "Worldly Goods" has to do with the part money plays in married life, "Tomorrow's Love" deals with the newlyweds themselves—with a year of jazz and jangle, a year of tears

and kisses, during the first year of married life, perfect husband and wife, Miss Ayres, is at her best, on the strength of "Worldly Goods" again. Hatton, as usual, Winton, former opportunity "Tomorrow's Love" is a perfect comedy.

ADOLPH ZUKOR AND JESSE L. LASKY, PRESENT



From the story  
 "Interlocutory" by

SHE married him because he was a perfect husband. She divorced him because he was a perfect husband.

# SHEET

Adolph Zukor and Jesse L. Lasky present

AGNES AYRES

IN "TOMORROW'S LOVE"

From the story "Interlocutory" by Charles Brackett  
Screen play by Howard Higgin  
Directed by Paul Bern  
A Paramount Picture

How To Help You Sell the Picture to the Public.

## Second Big Famous Forty Production of Newly Married Life

O'Malley and Raymond Hatton  
Produced by Paul Bern  
Made "Worldly Goods"

### Production Facts in Tabloid Form

#### Star

AGNES AYRES, who gives an even more meritorious screen presentation in this picture than in "Worldly Goods". Miss Ayres was also seen recently with Antonio Moreno in Paramount's prize title radio-romance, "The Story Without a Name."

#### Director

Paul Bern. Bern made his debut as a motion picture director with "Open All Night." Then came "Worldly Goods."

#### Author

Charles Brackett. "Tomorrow's Love" is an adaptation of his Saturday Evening Post story, "Interlocutory."

#### Scenarist

Howard Higgin, veteran scenario writer. He collaborated with Sada Cowan on the script of "Changing Husbands."

#### Cameraman

Bert Glennon. Remembered for his new ideas in "Worldly Goods." He also did the cameraman work on Cecil B. DeMille's "The Ten Commandments."

#### Support

Pat O'Malley, clean cut, athletic, personable and with a box-office following gained by playing leads in many productions; Raymond Hatton, who never fails to come through with a clever characterization no matter what the type of role may be; Jane Winton, former "Follies" beauty who played in "Locked Doors," "Monsieur Beaucaire," "A Sainted Devil" and others; Dale Fuller, Ruby Lafayette and "Spec" O'Donnell.

#### Type of Story

Unusually human and appealing comedy-drama of matrimony—of the first year of wedded life, with all its trials and tribulations, laughs and complications.

#### Appeal

If there ever was a picture that had something in it for everyone, this is surely it. "Tomorrow's Love" is **real**—a story of early married life "as is," not as it is sometimes pictured. There's drama, thrills and laughs galore in this production.

#### Box-Office Value

You only have to turn to the records made by "Worldly Goods" to figure the business "Tomorrow's Love" will play to. And Miss Ayres, Bern and all the rest have far outdone themselves in this one!

#### High-Lights

The subtleties and deft touches which Paul Bern introduced in "The Marriage Circle," which he adapted, and "Worldly Goods," are decidedly in evidence in this picture.

Some of the big scenes include the hilarious episode with O'Malley trying to conquer a locked traveling bag followed by a comedy scene of a fuse blowing out sending both bride and groom to the floor for the count.

The boat scenes, comedy relief introduced by Hatton in an uproarious sea-sick sequence, Miss Ayres' mad auto ride is a bang-up scene. Racing train and traffic as she lands up in a heap in front of the

morous and serious, first year of every "Tomorrow's Love," Paul Brackett's Saturday Evening Post story, Winton and others and leading man of y-maker—but where art money plays in with the newlyweds' gle, a year of tears

kisses, during which the young groom goes from one matrimonial mix-up to another trying to prove himself the perfect husband.

Miss Ayres, always the gorgeously gowned charmer of the screen, is at her best under Bern's direction. Pat O'Malley, the strength of his crackerjack performance in "Worldly Goods" again heads the cast opposite the star. Raymond Hatton, as usual, is ideal in a comedy characterization. Jane Winton, former Ziegfeld Follies beauty, has her first real screen opportunity in this production.

"Tomorrow's Love" is the screen's most enjoyable matrimonial comedy-drama.



married him because he was a perfect husband. She loved him because he was a perfect frost. And then

Screen play by Howard Higgin

life.

There's a laugh in every foot of "Tomorrow's Love," and a tie-up for every laugh.

**Jewelry stores**—Wedding and engagement rings.

**Leather goods shops**—"Traveling bags that are guaranteed to withstand the hardest usage." Pat O'Malley takes one that refuses to open out into the garage in the picture to apply the sledgehammer treatment. (Shown in a still.)

**Electrical stores**—"Light sockets that you don't have to creep up on from behind." Much of the comedy in "Tomorrow's Love" is gotten out of a scene where Miss Ayres and O'Malley are both thrown to the floor by a light socket that refuses to function properly. (Shown in a still.)

**Men's shops**—"Don't be everlastingly trailing the elusive collar button. Lay in a supply now at .....s." (See stills.)

**Local modistes**—Bridal outfits. Miss Ayres wears some really gorgeous creations in this picture. Arrange window display by supplying shops with stills on the production.

Candy stores, florists, etc.

Newspaper teaser—"What's become of the perfect husband? See 'To-morrow's Love'."

Another—"Mr. and Mrs. Robert Stanley invite you to attend a house warming to be held on ..... next at the ....."

Novelty ad—"Now we know what tomorrow will bring—TOMORROW'S LOVE, a new Paramount picture starring Agnes Ayres, opening at the ..... Theatre."

Make use of your mailing list. Use the letter in the last column.

Special newspaper stunt—Have young and old married couples tell how they met the various problems of life.

Or—have them attend a showing of the picture and then tell whether or not they think this picture is true-to-life.

Free tickets to all newlyweds.

If you thought "Worldly Goods" was a darned good box-office picture, just wait and see how this one goes over!

# "Tomorrow's Love" Comedy-Drama of Trial Divorce

(Special Newspaper-Synopsis Story)

THE modern custom involving a mad rush for divorce court coincident with the first family quarrel is held up for inspection in "Tomorrow's Love," Agnes Ayres' new Paramount starring picture which opens at the ..... Theatre on ..... next. Paul Bern directed the production which was adapted for the screen by Howard Higgin from the magazine story, "Interlocutory," by Charles Brackett.

The first complication in "Tomorrow's Love" occurs on the night of the wedding of Miss Ayres and Pat O'Malley, leading man. When they approach the hotel desk, Pat is greeted by a former "flame."

This is the first obstacle in the way of O'Malley's effort to prove himself a perfect husband. The succeeding months are filled with serious and humorous episodes during which the dove of peace fights a losing battle to keep the newlyweds from drifting farther and farther apart.

Finally reference to the "other woman" causes Pat to remark that he should have married her, and a counter remark from Miss Ayres that she wishes he had.

The inevitable divorce action comes when Pat is found in the other woman's apartment. The furious wife will not listen to explanations, and an interlocutory decree, to be final in a year, is the result.

The climax comes when, after many thrills, including a wild auto ride, the divorce decree is invalidated in the very last seconds of the very last minute of the three-hundred-and-sixty-fifth day.

Bern has introduced some decidedly novel effects in "Tomorrow's Love," which is said to far outdo his previous production of "Worldly Goods," in which Miss Ayres also starred.

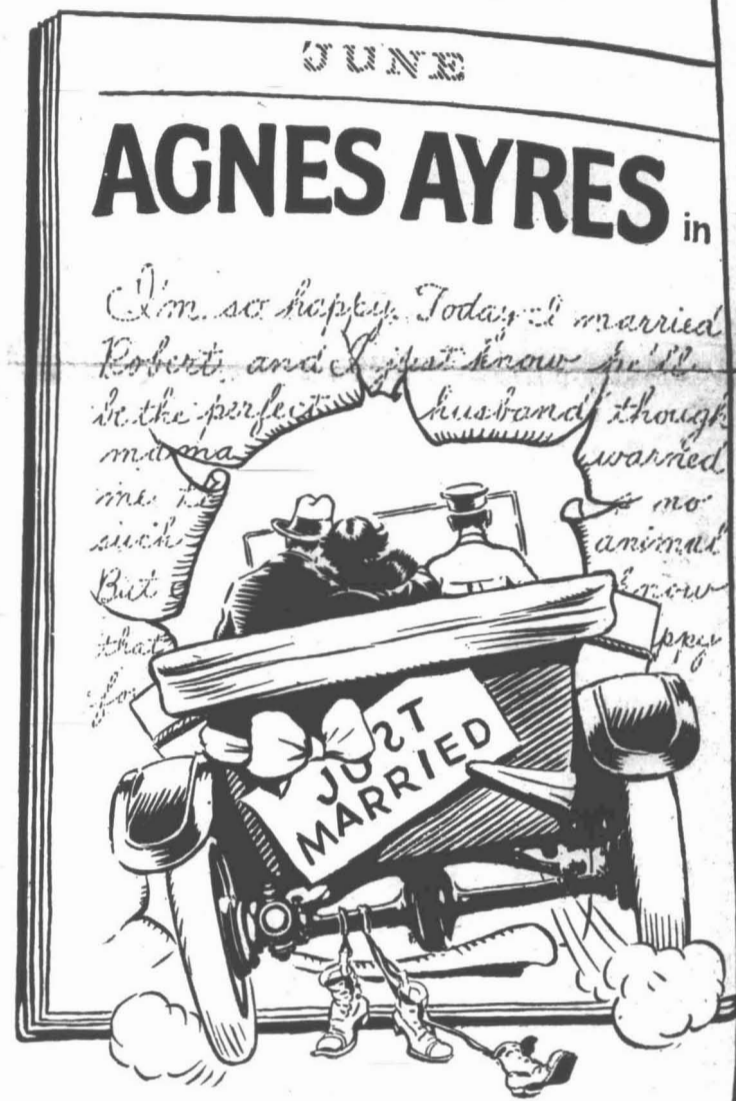
Raymond Hatton, Jane Winton, former "Follies" beauty; Ruby Lafayette, Dale Fuller and "Spec" O'Donnell have prominent roles in support of the star.

that crowd themselves into the first year of every couple's married life, are shown in "Tomorrow's Love," Paul Bern's second Paramount production starring Agnes Ayres. The picture is an adaptation of Charles Brackett's Saturday Evening Post story, "Interlocutory," by Howard Higgin. Pat O'Malley, Raymond Hatton, Jane Winton and others appear in leading roles in the cast.

Here you have the director, star and leading man of "Worldly Goods" in another great money-maker—but where "Worldly Goods" has to do with the part money plays in married life, "Tomorrow's Love" deals with the newlyweds themselves—with a year of jazz and jangle, a year of tears

and kisses, du... perfect husband... Miss Ayres, screen, is at her... on the strength... Goods" again... Hatton, as usual... Winton, former... screen opportun... "Tomorrow's... monial comedy-

ADOLPH ZUKOR AND JESSE L. LASKY, PRESENT



From the story  
"Interlocutory" by  
Charles Brackett

SHE married him because he was a perfect husband. She divorced him because he was a perfect frost when he was about to marry a perfect peach—only to know how women are. Fun? It's a regular r

Four-column Newspaper Advertisement 4A. Maps 25c at your lo

## Story a Human Domestic C

Dedicated to the Perfect Husband—  
God Rest His Soul

WITH marriage as the culmination of all her dreams of happiness, Judith Stanley discovers on her wedding day that hidden pages of her husband's life are apt to disturb her peace and contentment. When Bess Carlyle greets the husband at the hotel where the newlyweds go to spend their honeymoon, Judith is jealous but soon pacified by Husband Robert's assurance that the other woman is merely a chance acquaintance.

The honeymoon over, Judith discovers that her husband is not as perfect as she believed him and that he is frightfully stubborn. It is his stubbornness and her lack of understanding of his little peculiarities that cause him to leave the window open when he is cold and to drive out in an open car in the rain when he feels ill. His car becomes temperamental while he is trying to reason his cold away and Bess Carlyle, happening by in a taxi, insists that he must go to her apartment to dry his clothes.

Judith talks matters over with Robert's grandmother and decides to stop ordering

Robert and baby him instead. Carryin overcoat and umbrella to the office she y in upon the office boy taking down a me to the effect that Robert is at Bess' a ment and is not to be disturbed except i emergency.

It is not pleasing to Judith to find her band dancing with Bess, after administra of a hot foot bath and whisky. Judit course, misunderstands the situation. Robert is too stubborn to explain.

After securing an interlocutory decree divorce, Judith goes to the Orient for a decree will be

### Cast

Judith Stanley.....	AGNES AYRES
Robert Stanley.....	Pat O'Malley
Brown .....	Raymond Hatton
Bess Carlyle.....	Jane Winton
Grandmother .....	Ruby Lafayette
Maid .....	Dale Fuller

first year of every  
orrow's Love," Paul  
rning Agnes Ayres.  
Brackett's Saturday  
Howard Higgin.  
Winton and others  
and leading man of  
-maker—but where  
art money plays in  
with the newlyweds  
gle, a year of tears

marimomial mix-up to another trying to prove himself the perfect husband.  
Miss Ayres, always the gorgeously gowned charmer of the screen, is at her best under Bern's direction. Pat O'Malley, on the strength of his crackerjack performance in "Worldly Goods" again heads the cast opposite the star. Raymond Hatton, as usual, is ideal in a comedy characterization. Jane Winton, former Ziegfeld Follies beauty, has her first real screen opportunity in this production.  
"Tomorrow's Love" is the screen's most enjoyable matrimonial comedy-drama.

mount's prize title radio-romance, "The Story Without a Name."  
**Director**  
Paul Bern. Bern made his debut as a motion picture director with "Open All Night." Then came "Worldly Goods."  
**Author**  
Charles Brackett. "Tomorrow's Love" is an adaptation of his Saturday Evening Post story, "Interlocutory."  
**Scenarist**  
Howard Higgin, veteran scenario writer. He collaborated with Sada Cowan on the script of "Changing Husbands."  
**Cameraman**  
Bert Glennon. Remembered for his new ideas in "Worldly Goods." He also did the cameraman work on Cecil B. DeMille's "The Ten Commandments."  
**Support**  
Pat O'Malley, clean cut, athletic, personable and with a box-office following gained by playing leads in many productions; Raymond Hatton, who never fails to come through with a clever characterization no matter what the type of role may be; Jane Winton, former "Follies" beauty who played in "Locked Doors," "Monsieur Beaucaire," "A Sainted Devil" and others; Dale Fuller, Ruby Lafayette and "Spec" O'Donnell.



married him because he was a perfect husband. She seduced him because he was a perfect frost. And then she was about to marry a perfect peach—oh, well, you know how women are. Fun? It's a regular mirthquake!

Screen play by  
Howard Higgin  
Directed by Paul Bern

er Advertisement 4A. Mat. 25c at your local Paramount Exchange.

# an Domestic Comedy-Drama

## Cast

Judith Stanley.....	AGNES AYRES
Robert Stanley.....	Pat O'Malley
Brown .....	Raymond Hatton
Bess Carlyle.....	Jane Winton
Grandmother .....	Ruby Lafayette
Maid .....	Dale Fuller

Robert and baby him instead. Carrying his overcoat and umbrella to the office she walks in upon the office boy taking down a message to the effect that Robert is at Bess' apartment and is not to be disturbed except in an emergency.  
It is not pleasing to Judith to find her husband dancing with Bess, after administrations of a hot foot bath and whisky. Judith, of course, misunderstands the situation and Robert is too stubborn to explain.  
After securing an interlocutory decree of divorce, Judith goes to the Orient for a year, at the end of which the

final. Her various experiences with men make her realize that she still loves Robert and that, after all, he is better than most men. With this thought comes the desire to win Robert back. There are but twenty-four hours left.  
In spite of the fact that he knows Beth is shallow and that he still loves Judith, Robert stubbornly refuses to heed his grandmother's advice and considering that he owes reparation to Bess for the publicity caused by the divorce, tells her he will marry her the moment his divorce decree is granted.  
Judith finds that Robert stubbornly refuses to see her or even talk to her. On the very last evening, Robert's friends give a party to celebrate his forthcoming decree—and marriage to Bess. Judith takes desperate measures, almost gets killed reaching the house before the ceremony can be performed.  
In spite of Bess' scheming and with the aid of the fond grandmother Judith succeeds in reviving Robert's love and remains under his roof, thereby invalidating the divorce decree and regaining her lost happiness.

## Send this Letter to Married Women

Dear Mrs. Soandso,  
I am writing to you because I think you will sympathize.  
When I married Robert, I thought he was just perfect—so obliging, handsome and true. Almost before the honeymoon was over, I began to discover things about him. There was that giddy, over-painted girl at the hotel where we stopped, who threw her arms around him as soon as she spotted us and called him "Dearie". And the powder marks on his arm when he came home last night. And his terrible habit of hanging his hat on top of the floor lamp and tracking mud into the living room and singing as he shaves and—  
Well, I've decided to get a divorce that's all. You can't love a man who won't wear rubbers when it rains, can you? Or who plays poker with "the boys" all night and comes home smelling like a cigar factory?  
Or can you?  
I wish you would give me your advice. Come and hear my story at the ..... Theatre next week. My friend Agnes Ayres will show you the truth about "Tomorrow's Love," which is a true account of my life with Bob. I'll wait about the divorce till I hear from you.  
Sincerely yours,  
Judith Stanley.

# DAY BY DAY ADVERTISING INSURES PARAMOUNT GIVES YOU HIGH C



Agnes Ayres and Pat O'Malley  
in the Paramount Picture "Tomorrow's Love"

Production Mat 2P

## Trailers Build Business!

National Screen Service, Inc., issues an excellent Service Trailer on "Tomorrow's Love."

It consists of 75 feet of film, including several good selling titles and a half dozen carefully selected punch scenes from the picture. It sells for \$5 during the first four months after release date, with refund of \$1.50, if returned within two weeks of booking. After four months, cost is \$2.50, with \$1 refund if returned in two weeks. It thus costs you \$3.50 or \$1.50 net, depending on when you play the picture.

You can get a regular monthly Trailer Service, including trailers on the productions of Paramount and all other companies, special animated openings and closings with your theatre name on them, and many other trailer accessories, for a nominal sum.

Write to your nearest National Screen Service office. See Price List on Poster page.



GET a divorce and join the Liberty Boys and Girls of '25." Is that the battle cry of America today?

Here's the story of just one divorce—but oh, boy! that one stirs up a ton of fun.

With  
Pat  
O'Malley  
and  
Raymond  
Hatton

From the story "Interlocutory" by Charles Brackett  
Screen play by Howard Higgin—Directed by Paul Bern

Two-column Supplementary Press Ad 2ASX

# AGNES AY

MEMO

THE.

## "Tomorrow's

FOLKS all said these newlyweds were a perfect couple and they were. Every fight ended in a perfect comedy. Folks all say this picture is a perfect comedy. Every scene is a laugh. Just a tip: Be there!

Three-column Newspaper Advertisement

## Catchy Catchlines to Catch

Is marriage the battle cry of boobdom or divorce the battle cry of freedom? See this comedy of a girl who tried both.

"Huband, husband, who's got the husband? the domestic game played by the divorced wife in this matrimonial mirthquake.

The story of a wife who had to marry the same man twice before she got him for good.

When is a husband not a husband? See "Tomorrow's Love."

She never knew how much she loved her divorced husband 'til she saw him in another girl's arms.

The comedy of a wife who divorced her husband and then yanked him to get him back.

Clear the road for "Tomorrow's Love"

"What'll I do?" the husband she loved is sweetie.

When the wedding noose—

And married life Then "Tomorrow's Love" riot.

Girls! Looking for "Tomorrow's Love"

The rib-tickling married twice, and once!

G INSURES TOMORROW'S BUSINESS  
YOU HIGH GRADE PRESS ADS AT COST

AGNES AYRES

MEMO

in

A Paramount Picture

PRESENTED BY ADOLPH ZUKOR JESSE L. LASKY

Tomorrow's Love

Three-column Newspaper Advertisement 3A

## Catchlines to Catch Crowds

le cry of boobdom and freedom? See this con ly

ho's got the husband? is d by the divorced wife in take.

ho had to marry the same him for good.

ot a husband? See "o-

uch she loved her divorced in another girl's arms.

who divorced her husba and

Clear the road and step on the laughing gas! "Tomorrow's Love" is coming!

"What'll I do?" sobs the lonesome wife when the husband she has just divorced gets another sweetie.

When the wedding knot becomes a hangman's noose—

And married life becomes a cuss word puzzle—

Then "Tomorrow's Love" becomes a laughing riot.

Girls! Looking for the perfect husband? See "Tomorrow's Love."

The rib-tickling tangle of newlyweds who were married twice, and divorced once—but oh, that once!

Agnes Ayres in the Paramount Picture "Tomorrow's Love"

Production Mat 1PB

A Paramount Picture

Agnes Ayres in the Paramount Picture "Tomorrow's Love"

Production Mat 1PA

## Extra Copy

Tomorrow never comes, but "Tomorrow's Love" is coming with a carload of fun.

The Liberty Boys of '76 fought for their country, but the Liberty Boys of '25 fight for their divorces. And here's the funniest matrimonial scrap of them all.

The mirth-provoking mix-up of a newly married couple who played hide-and-seek with their affections.

"Tomorrow's Love" is the best marriage comedy on the screen today.

A riot of fun and some real thrills besides—what more could you want in a motion picture?

Make up your mind today to see "Tomorrow's Love" tomorrow.

The screaming story of a girl who thought she had found the perfect husband—'til she married him and found him out.

RIALTO

Agnes Ayres in "TOMORROW'S LOVE" A Paramount Picture

PRESENTED BY ADOLPH ZUKOR JESSE L. LASKY

A CLEVER marriage comedy made by the director of "Worldly Goods." Easy to laugh at and clean as a whistle.

One-column Press Ad 1A

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

AGNES AYRES

JUNE

S M T F S

National Screen Service, Inc., issues an excellent Service Trailer on "Tomorrow's Love."

It consists of 75 feet of film, including several good selling titles and a half dozen carefully selected punch scenes from the picture. It sells for \$5 during the first four months after release date, with refund of \$1.50, if returned within two weeks of booking. After four months, cost is \$2.50, with \$1 refund if returned in two weeks. It thus costs you \$3.50 or \$1.50 net, depending on when you play the picture.

You can get a regular monthly Trailer Service, including trailers on the productions of Paramount and all other companies, special animated openings and closings with your theatre name on them, and many other trailer accessories, for a nominal sum.

Write to your nearest National Screen Service office. See Price List on Poster page.



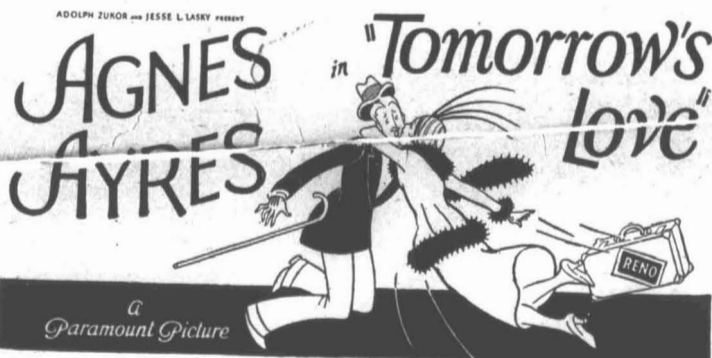
GET a divorce and join the Liberty Boys and Girls of '25." Is that the battle cry of America today?

Here's the story of just one divorce—but oh, boy! that one stirs up a ton of fun.

With  
Pat  
O'Malley  
and  
Raymond  
Hatton

From the story "Interlocutory" by Charles Brackett  
Screen play by Howard Higgin—Directed by Paul Bern

Two-column Supplementary Press Ad 2ASX



With  
Pat O'Malley  
and Raymond  
Hatton in  
support of  
Miss Ayres

MATRIMONIAL statistics prove that the first hundred years are the hardest. But "Tomorrow's Love" proves that the first two years are the funniest.

Better be there when the wedding bells chime and the fireworks begin.

RIALTO THEATRE

Two-column Supplementary Press Ad 2AS

# "Tomorrow's Love"

FOLKS all said these newlyweds were a perfect couple and they were. Every fight ended in a divorce. Folks all say this picture is a perfect comedy. Every scene is a laugh. Just a tip: Be there when the fireworks begin.

Three-column Newspaper Advertisement 3

## Catchy Catchlines to Catch

Is marriage the battle cry of boobdom and divorce the battle cry of freedom? See this comedy of a girl who tried both.

"Huband, husband, who's got the husband?" is the domestic game played by the divorced wife in this matrimonial mirthquake.

The story of a wife who had to marry the same man twice before she got him for good.

When is a husband not a husband? See "Tomorrow's Love."

She never knew how much she loved her divorced husband 'til she saw him in another girl's arms.

The comedy of a wife who divorced her husband—and then vamped him to get him back.

You'll laugh so hard you'll fracture your funny bone.

Clear the road ahead for "Tomorrow's Love!"

"What'll I do?" the husband she has sweetie.

When the wedding noose—

And married life is a riot. Then "Tomorrow's Love!"

Girls! Looking for "Tomorrow's Love?"

The rib-tickling tale of a married twice, and once!

"I have met the man of my dreams when Agnes Ayres was in the picture."

Tomorrow  
will  
bring  
news of

"TOMORROW'S  
LOVE"

Watch for it!

Teaser Type Ad

Toda

"TOMORROW'S  
LOVE"  
A Paramount Picture  
of  
R

Fol



# Tomorrow's Love

All said these newlyweds were a perfect match,  
 they were. Every fight ended in a draw.  
 All say this picture is a perfect comedy, and it is.  
 There is a laugh. Just a tip: Be there!

Three-column Newspaper Advertisement 3A

## Headlines to Catch Crowds

Cry of boobdom? See this comedy.  
 Got the husband? See the divorced wife.  
 Had to marry the son for good.  
 Husband? See "Tomorrow's Love."  
 She loved her divorced another girl's arms.  
 Divorced her husband and let him back.  
 Fracture your funny bone.

Clear the road and step on the laughing gas!  
 "Tomorrow's Love" is coming!  
 "What'll I do?" sobs the lonesome wife when the husband she has just divorced gets another sweetie.  
 When the wedding knot becomes a hangman's noose—  
 And married life becomes a cuss word puzzle—  
 Then "Tomorrow's Love" becomes a laughing riot.  
 Girls! Looking for the perfect husband? See "Tomorrow's Love."  
 The rib-tickling tangle of newlyweds who were married twice, and divorced once—but oh, that once!  
 "I have met the enemy and he is mine," says Agnes Ayres when she recaptures her ex-husband.

Tomorrow's Love  
 pe Ad

Today's the day!

**AGNES AYRES**

in

**"TOMORROW'S LOVE"**

*A Paramount Picture*

opens at the

**RIALTO**

Follow-Up Type Ad

## Extra Copy

Tomorrow never comes, but "Tomorrow's Love" is coming with a carload of fun.

The Liberty Boys of '76 fought for their country, but the Liberty Boys of '25 fight for their divorces. And here's the funniest matrimonial scrap of them all.

The mirth-provoking mix-up of a newly married couple who played hide-and-seek with their affections.

"Tomorrow's Love" is the best marriage comedy on the screen today.

A riot of fun and some real thrills besides—what more could you want in a motion picture?

Make up your mind today to see "Tomorrow's Love" tomorrow.

The screaming story of a girl who thought she had found the perfect husband—'til she married him and found him out.



A CLEVER marriage comedy made by the director of "Worldly Goods." Easy to laugh at and clean as a whistle.

One-column Press Ad 1A

ADOLPH ZUKOR AND JESSE L. LASKY PRESENT

# AGNES AYRES

JUNE

S	M	T	F	S
	1	2	3	4
5	6	7	8	9
10	11	12	13	14
15	16	17	18	19
20	21	22	23	24
25	26	27	28	29
30				

in

## Tomorrow's Love

*A Paramount Picture*

A SPARKLING comedy of marriage and divorce, dedicated to the perfect husband—God rest his soul.  
 A laugh for every day in the year. A treat for every family in town.

**THEATRE NAME**

Two-column Press Advertisement 2A

# USE THESE SPECIAL PUBLICITY STORIES PUT "TOMORROW'S LOVE" OVER

## Real Thrills in New Ayres Film

Wild Auto Ride High Spot in  
"Tomorrow's Love"

WHEN it comes to driving an automobile at a seventy mile an hour clip, Agnes Ayres disdains a "double" at the wheel.

Long noted as one of "Hollywood's" most skillful drivers, Miss Ayres was put to the acid test during the filming of her latest Paramount starring picture, "Tomorrow's Love," which comes to the ..... Theatre next .....

Changing places with the pilot of an automobile while it careens dizzily at fifty miles an hour on a crowded highway, then forcing the machine to seventy miles an hour, is a thrill provided by Miss Ayres in the picture. All of the star's real skill as a driver was required in the scenes, showing her dodging other automobiles, leaping the span of a slowly rising bridge, missing a railroad train at a crossing and concluding with a sensational smash-up.

This scene furnishes a smash climax for "Tomorrow's Love," which was adapted for the screen by Howard Higgin from the Saturday Evening Post story, "Interlocutory."

Pat O'Malley is leading man in the production. Others in the cast are Raymond Hatton, Ruby Lafayette, Jane Winton, Dale Fuller and little "Spec" O'Donnell.

### Listen In!

Hollywood, the filmpoles. Pat O'Malley talking.

Telling about the time he was out of work for months. Broke. Mrs. Pat ill.

Then a telephone call from the studio offering him the leading role opposite a well-known star.

Pat surveyed himself in the mirror. His only suit was frayed and shabby looking. It might cost him the job when he reported.

He dashed to Hollywood Boulevard, made five attempts to borrow sixty dollars and finally succeeded.

"The best sixty-dollar suit in the house," was Pat's demand of the salesman.

The next morning, chest expanded, Pat reported at the studio and signed on the dotted line.

"How do you like the suit? Will it do for the role?" asked Pat of the casting director.

"Too new," came the reply, "you're to play a country lad. Wear the oldest suit you have."

O'Malley comes to the ..... Theatre on ..... next in the leading man's role of Agnes Ayres' newest starring picture for Paramount, "Tomorrow's Love," a matrimonial comedy-drama that is said to have "Worldly Goods" beaten nine different ways. It must be good!

### Flapper Grandmother

She is smoking at eighty.

Not because she likes them. As a matter of fact, she detests them, but in the role of the ultra-modern grandmother in "Tomorrow's Love," the latest starring picture for Agnes Ayres, the dear old lady of the screen, Ruby Lafayette, is called upon to take a few whiffs.

This new Paramount production is an adaptation of "Interlocutory," a Saturday Evening Post story by Charles Brackett. The veteran actress (she has been on the stage and screen for sixty-five years), in the picture, gives a superb characterization of the grandmother who is trying to guide safely the destiny of her only grandson on the good ship marriage.

Pat O'Malley, remembered for his work opposite Miss Ayres in "Worldly Goods," is the grandson and Miss Ayres is again the young wife.

Paul Bern once more introduces ingenious touches in the direction of the picture, coming next ..... to the ..... Theatre.

## "Tomorrow's Love" Matrimonial Mix-Up, Starring Agnes Ayres

Domestic Drama Dedicated to the Perfect Husband—Pat  
O'Malley Leading Man in Picture  
Directed by Paul Bern

### (Synopsis Story)

TOMORROW'S LOVE," Paul Bern's second Paramount production starring Agnes Ayres, adapted from Charles Brackett's Saturday Evening Post story, "Interlocutory," will be the feature at the ..... Theatre on ..... next to remain for ..... days. Pat O'Malley is leading man in the picture which was written for the screen by Howard Higgin.

O'Malley, as the young groom, goes from one matrimonial mix-up to another. The trouble starts when, as he is signing the hotel register on his wedding night, a former "flame" appears and chides him for having neglected her during the preceding weeks. His efforts to prove himself a perfect husband lead to further complications which endure to the end, humorous situations intermingling with tense drama.

After a year of storm and strife, punctuated with tears and kisses, Miss Ayres and O'Malley come to the parting of the ways. The end comes when the young bride finds her husband in the apartment of the same flame who bobbed up on their wedding night.

She secures an interlocutory decree of divorce to be made final at the end of a year. The second twelve months prove more exciting than the first to both Miss Ayres and O'Malley.

Order from chaos is achieved in an ingenious way but not before wildly exciting situations are evolved.

Paul Bern, who directed the picture, introduces many deft touches and typical Bern subtleties. Raymond Hatton is featured with Pat O'Malley in support of Agnes Ayres. The cast also includes Jane Winton, Ruby Lafayette, Dale Fuller and "Spec" O'Donnell.

### New Paramount Comedy- Drama of Matrimony

"Mr. and Mrs. Robert Stanley—  
and wife."

Signing a hotel register in that manner on one's wedding night ought to be embarrassment enough for a happy bridegroom.

But to turn away from the register only to be confronted by a former "flame" who accuses the groom of having neglected her for a month past, is a situation that requires some deft handling and some quick thought.

How Pat O'Malley, playing the role of the groom, extricates himself from this dilemma and satisfactorily explains the why of it all to his wife, Agnes Ayres, is cleverly depicted in "Tomorrow's Love," Agnes Ayres' latest Paramount starring picture, directed by Paul Bern, which comes to the ..... Theatre on .....

The story was adapted from "Interlocutory," a Saturday Evening Post story by Charles Brackett.

Raymond Hatton, Jane Winton, former "Follies" beauty, and others appear in the supporting cast.

### "Tomorrow's Love" Domestic Drama of Trial Divorce

A logical argument for trial divorce is presented in "Tomorrow's Love," Agnes Ayres' new Paramount starring picture, coming to the ..... Theatre for a run of ..... days on ..... next.

The screen play, adapted from Charles Brackett's Saturday Evening Post story, "Interlocutory," shows a young married couple granted an interlocutory decree of divorce to be made final at the expiration of one year.

At the twenty-fourth hour of the three hundred and sixty fifth day, each comes to the realization that the year has revealed many fine traits in the other they did not know existed.

Miss Ayres plays the young wife and Pat O'Malley is the husband.

Raymond Hatton, Ruby Lafayette, Jane Winton, formerly of the "Follies," and others play in support.

## Peppy Reviews for the Pres

Ready-Made Criticisms for  
Local Newspapers

### "Tomorrow's Love"

TOMORROW'S LOVE," a Paramount domestic comedy-drama starring Agnes Ayres, is the feature at the ..... Theatre all this week. The picture is an adaptation by Howard Higgin of Charles Brackett's Saturday Evening Post story "Interlocutory." Paul Bern directed and Pat O'Malley and Raymond Hatton, head the supporting cast.

Here's a picture that offers still another angle of the seemingly ever new "first year" theme—a production that holds up to your inspection, with a novelty (an eighty-year-old grandmother (Ruby Lafayette) essaying the role of peacemaker.

"Tomorrow's Love" is a merry marriage mix-up of a young wife who chides she can't live with and then de-a "perfect" husband without him, and

Right off the bat complications start when hubby meets an old Mrs. go to spend there he and the This is but one of a year honeymoon. that follow to keep the series of events proving himself an ice husband from

Finally reference to real life mate. man" is made once to the "other woman" hies herself off to often and the courts and secures a divorce decree, to become final interlocutory a year.

A trip to the Orient, certain episodes on shipboard, ent, convince the after all. So back isn't so bad

In the meantime, comes. has fallen for the friend husband of the other woman. forced sympathy marry her when he. He is about to Everything is straight wife arrives. as the clock tolls out just A new year is open the "first year." and we leave them before the couple they make the most of the belief that

Folks, even if you it. before in your life, never laughed this one. Played by you'll laugh at dy pair who made the clever come-(Miss Ayres and O'Malley's "Worldly Goods" field Follies beauty alley), the Zieg-and the screen's (Jane Winton) comedian (Raymond Hatton) character morrow's Love" is Hatton), "To-ment.

### (Review

"Dedicated to the  
—God rest his soul—t husband

Such a sub-titled us, is "To-morrow's Love," a new Paramount opened at the ..... Ayres which terday.

The screen play, adapted from the Saturday Evening Post story, "Interlocutory," is a thoroughly enjoyable matrimonial comedy-drama sparkling

Directed by Paul Bern, who wrote the scenario for "The Marriage Circle" and made "Worldly Goods," "Tomorrow's Love" is a story of a young wife who, the first time her husband looks crooked at her, makes a wild dash for the divorce courts and when she gets it, she doesn't know what to do with it.

Then Miss Ayres, in the role of Judith Stanley, exercises a woman's privilege, changes her mind and sets out to win the man of her heart back again. But it's not as easy as she believed, for hubby, in the meantime, hurt caused by unfavorable publicity has promised to marry the co-responsible in the case.

All through the picture an ultra-modern eighty year old grandmother, does everything possible to bring husband and wife together.



Agnes Ayres  
starring in  
Paramount Pictures

### Pat O'Malley Leading Man in New Paramount

Pat O'Malley is not the model man he has led his admirers to believe.

Proof of this was given during the filming of "Tomorrow's Love," the Paramount production in which O'Malley plays opposite Agnes Ayres, the star.

As a newly wedded and happy husband, in one scene of the picture, O'Malley is required to pin his wife's gown.

To Director Paul Bern, O'Malley confided that the pinning up process would be done perfectly.

But his manipulation of the pins indicated that Pat has seldom been called upon for this line of work.

He made such a mess of the job that Bern shot the scene and claims it's one of the best comedy bits in the picture.

"Tomorrow's Love," adapted from the Saturday Evening Post story, "Interlocutory," by Charles Brackett, will be the feature at the ..... Theatre on ..... next for a run of ..... days. Raymond Hatton, Jane Winton and others appear in the supporting cast.

### All Dressed Up and No Place to Show

"Spec" O'Donnell, twelve years old, with more freckles on his face than there are Smiths in the telephone directory, is an unhappy motion picture actor these days.

"Spec" invested in a made to order Sunday suit modeled on Hollywood's most modish lines, especially for picture work.

Then the Lasky studio called "Spec" for a part in "Tomorrow's Love," Agnes Ayres' latest starring picture.

"Spec" appeared on the set, new suit and all, only to find that the role was that of an office boy and called for knickers.

Then came a chance in "The Devil's Cargo," a forthcoming production of Paramount's Second Famous Forty,

# CITY STORIES AND REVIEWS TO "LOVE" OVER RIGHT WITH THE FANS

## Peppy Reviews for the Press

Ready-Made Criticisms for the  
Local Newspapers

"Tomorrow's Love"

**TOMORROW'S LOVE**, a Paramount domestic comedy-drama starring Agnes Ayres, is the feature at the Theatre all this week. The picture is an adaptation by Howard Higgin of Charles Brackett's Saturday Evening Post story, "Interlocutory." Paul Bern directed and Pat O'Malley and Raymond Hatton, head the supporting cast. Here's a picture that offers still another angle of the seemingly ever-new "first year" theme—a production that holds up to your inspection, with an eighty-year-old grandmother (Ruby Lafayette) essaying the role of peacemaker.

"Tomorrow's Love" is a merry marriage mix-up of a young wife who divorces her husband and then decides she can't live without him, and a "perfect" husband.

Right off the bat complications start when hubby meets an old "flame" at the hotel where he and the Mrs. go to spend their honeymoon. This is but one of a series of events that follow to keep the husband from proving himself an ideal life mate.

Finally reference to the "other woman" is made once too often and the wife hies herself off to the divorce courts and secures an interlocutory decree, to become final at the end of a year.

A trip to the Orient, certain episodes on shipboard, etc., convince the girl that dear old Robert isn't so bad after all. So back she comes.

In the meantime, friend husband has fallen for the forced sympathy of the other woman. He is about to marry her when his wife arrives. Everything is straightened out just as the clock tolls out the "first year." A new year is open before the couple and we leave them in the belief that they make the most of it.

Folks, even if you've never laughed before in your life, you'll laugh at this one. Played by the clever comedy pair who made "Worldly Goods" (Miss Ayres and O'Malley), the Ziegfeld Follies beauty (Jane Winton) and the screen's finest character comedian (Raymond Hatton), "Tomorrow's Love" is real entertainment.

(Review 2)

"Dedicated to the husband"

Such, a sub-title tells us, is "Tomorrow's Love," the new Paramount picture starring Agnes Ayres which opened at the Theatre yesterday.

The screen play, adapted from the Saturday Evening Post story, "Interlocutory," is a thoroughly enjoyable matrimonial comedy-drama sparkling with laughs and jazz.

Directed by Paul Bern, who wrote the scenario for "The Marriage Circle" and made "Worldly Goods," "Tomorrow's Love" is a story of a young wife who, the first time her husband looks crooked at her, makes a wild dash for the divorce courts and demands her freedom—and then when she gets it, she doesn't know what to do with it.

Then Miss Ayres, in the role of Judith Stanley, exercises a woman's privilege, changes her mind and sets out to win the man of her heart back again. But it's not as easy as she believed, for hubby, in the meantime, to smooth over the hurt caused by unfavorable publicity, has promised to marry the co-respondent in the case.

All through the picture an ultra-modern eighty-year-old grandmother,

## Good Special Stories

### Do Wives Get a Square Deal?

by Agnes Ayres

Note: Miss Ayres comes to the Theatre on ..... next in the Famous Forty-Paramount production, "Tomorrow's Love", a fine matrimonial comedy-drama.

DO WIVES get a square deal?

First the "only man in the world" comes along and frankly admits to the "one girl" that he is just about perfection personified. But, on the other hand, where is the girl who does not assume the role of shrinking violet and let her husband-to-be believe that he is getting the prize of prizes when he weds her?

In my latest picture, "Tomorrow's Love," the girl in the story is "sold" on the idea that she is getting the world's champion husband—only to

find, at the end, that he is only human. "Over-selling" before marriage is one of the big causes of so many divorces.

Because it points out some of the stumbling blocks of wedded happiness, I hope that prospective brides and grooms, and everyone for that matter, will carry home some thoughts that may prove useful in their daily lives. I read not long ago an article by someone who had an idea that a woman could get along nicely with pots and pans and wear very fetching attire and keep her hands and face looking as if she had just come out of a beauty parlor.

Who ever wrote that doesn't know what he's talking about. I say 'he', because I am sure only a man could have written such an article. Friend husband comes home from a busy day at the office expecting his wife to look like a chorus girl after cooking a square meal and mending a lot of clothes. He grumbles that he didn't marry the "other woman" and she retaliates with she wishes he had. Then the fun begins!

Tell me, now—do wives get a square deal?

Note: The answer's in "Tomorrow's Love."

### Such Is Fame!

A case of mistaken identity with more complications than a cross word puzzle occurred at the Lasky studio recently.

Pat O'Malley, Celtic leading man, was hurrying along the walk between the huge stages and the executive offices, a walk which has been called the "Highway of the Stars," when he encountered Mabel Ballin, also in a hurry but traveling in the opposite direction. Their greeting was unusually enthusiastic.

Later O'Malley, who was playing opposite Agnes Ayres in Paramount's "Tomorrow's Love," happened to stroll on the set where Miss Ballin was working with William Howard in "Code of the West," a forthcoming Paramount picture.

He was watching a scene shot when a fellow player remarked:

"Mabel Ballin is a clever screen player."

"Which one is Mabel Ballin?" queried Pat.

She was pointed out to Pat who said in a decidedly surprised manner:

"Good Lord, I was just talking to her and thought I was talking to Bessie Love."

When he later offered his apologies to Miss Ballin it was revealed that they had never met formally.

Pat thought she was Bessie Love and she thought Pat was his brother Charles.

"Tomorrow's Love," directed by Paul Bern from Howard Higgin's adaptation of the Saturday Evening



AGNES AYRES  
Paramount

## For Short Spots

### "Tomorrow's Love" Due

**TOMORROW'S LOVE**, a new Paramount matrimonial comedy-drama starring Agnes Ayres, comes to the Theatre on ..... next for a ..... days' run.

The picture is an adaptation of the Saturday Evening Post story, "Interlocutory," by Charles Brackett. Paul Bern, who made "Open All Night" and "Worldly Goods" directed.

Pat O'Malley, who played opposite Miss Ayres in "Worldly Goods," again has the leading man's role opposite the star. Others in the cast are Raymond Hatton, Ruby Lafayette, Jane Winton, Dale Fuller and "Spec" O'Donnell.

### Last Times Today

The final showings of the Paramount picture, "Tomorrow's Love", which was shown for the first time in ..... at the Theatre on ..... last, will be held there this afternoon and evening.

Agnes Ayres is the star in the production which was directed by Paul Bern from Howard Higgin's adaptation of the story, "Interlocutory", which ran in the Saturday Evening Post.

Included in the strong supporting cast are, among others, Pat O'Malley, leading man; Raymond Hatton, Jane Winton and Ruby Lafayette.

### Held Over

Agnes Ayres' latest Paramount starring picture, "Tomorrow's Love," which opened at the Theatre on ..... and which was to have closed its run today, will be held over for another day.

The picture is a comedy-drama of the first year of married life and is said to be even better than "Worldly Goods."

Pat O'Malley and Raymond Hatton head the cast playing in support of the star.

### Hollywood's Latest

A diamond embroidered night gown is Hollywood's latest.

And it's but one of the many gorgeous creations worn by Agnes Ayres in her new Paramount picture, "Tomorrow's Love," coming to the Theatre on .....

picture, coming next ..... to the Theatre.

One of the scenes calls for O'Malley to walk across a polished floor in the dark with many wild falls. The making of these scenes revealed Pat as a nimble performer in this line of endeavor.

"Circus training is a great experience for a screen player," says Pat. "The Circus performer is willing, thoroughly disciplined and a person

## Tomorrow's Love Has Strong Cast

Agnes Ayres Star in Famous  
Forty Production

AGNES AYRES comes to the Theatre next ..... in another entertaining picture of the first year of newly married life—"Tomorrow's Love," adapted for the screen by Howard Higgin from the Saturday Evening Post story, "Interlocutory," by Charles Brackett.

When it was decided to make this picture devoted to "the perfect husband," Paramount's bachelor director, Paul Bern, was selected to direct. Bern, who made "Worldly Goods," in which Miss Ayres appeared at the ..... but a short time ago, specializes in domestic dramas and his latest embodies a humorous sequence of events in the life of a young couple—starring Agnes Ayres and Pat O'Malley, leading man.

Bern, however, denies that his remarkable understanding of the trials and tribulations of married life is responsible for his bachelorhood.

One of the finest casts ever given Miss Ayres supports the star in this picture. O'Malley, on the strength of his excellent performance in "Worldly Goods," again is leading man. Raymond Hatton, one of the cleverest comedy character actors on the screen today, has an important part. Ruby Lafayette, who played the grandmother in "Hollywood," has an eighty-year-old modern grandmother role in "Tomorrow's Love."

Jane Winton, former Ziegfeld Follies beauty who appeared in the William de Mille production, "Locked Doors," has her first real screen opportunity in this picture. Little "Spec" O'Donnell, clever and freckled (hence the "Spec") has an amusing office boy part. Dale Fuller plays a maid.

"Tomorrow's Love" is Agnes Ayres' best.

### "Follies" Beauty in "Tomorrow's Love"

One less beauty in the Ziegfeld Follies and one more on the screen.

Jane Winton, the beautiful dancer who has been seen in minor roles in "Monsieur Beaucaire," "A Sainted Devil," William de Mille's "Locked Doors" and other Paramount productions, has her first real screen role in "Tomorrow's Love," a New Paramount picture starring Agnes Ayres which will be shown next ..... at the Theatre.

Miss Winton's role in "Tomorrow's Love," a matrimonial comedy-drama, is that of the "other woman" who almost breaks up the star's happy home.

Pat O'Malley is leading man in the production which is an adaptation of Charles Brackett's Saturday Evening Post story, "Interlocutory." Paul Bern, who made "Open All Night" and "Worldly Goods," the latter also starring Miss Ayres, directed the picture. There's a strong cast playing in support.

### Raymond Hatton in Cast of New Paramount Picture

Raymond Hatton wouldn't leave motion pictures for three times the salary he receives as a screen actor, yet he admits he accepted his first role as a last resort when it was a case of pictures or starve.

Without a job and without money, following the completion of a vaudeville engagement in Los Angeles his only asset was a healthy appetite. According to the old idea of the legitimate stage, an actor lost caste by entering pictures. However, when George Melford offered him a role in a picture at the old studio in Glendale, his pride said "no" but his stomach loudly cried "yes" and he took the job.

After a year in comedy work, he began to appear in dramatic productions and has attained remarkable distinction as a character actor. His

ing Post story, "Interlocutory." Pat O'Malley is leading man in the production. Others in the cast are Raymond Hatton, Ruby Lafayette, Jane Winton, Dale Fuller and little "Spec" O'Donnell.

## Listen In!

Hollywood, the filmopoles. Pat O'Malley talking.

Telling about the time he was out of work for months. Broke. Mrs. Pat ill.

Then a telephone call from the studio offering him the leading role opposite a well-known star.

Pat surveyed himself in the mirror. His only suit was frayed and shabby looking. It might cost him the job when he reported.

He dashed to Hollywood Boulevard, made five attempts to borrow sixty dollars and finally succeeded.

"The best sixty-dollar suit in the house," was Pat's demand of the salesman.

The next morning, chest expanded, Pat reported at the studio and signed on the dotted line.

"How do you like the suit? Will it do for the role?" asked Pat of the casting director.

"Too new," came the reply, "you're to play a country lad. Wear the old suit you have."

O'Malley comes to the Theatre on ..... next in the leading man's role of Agnes Ayres' newest starring picture for Paramount, "Tomorrow's Love," a matrimonial comedy-drama that is said to have "Worldly Goods" beaten nine different ways. It must be good!

## Flapper Grandmother

She is smoking at eighty.

Not because she likes them. As a matter of fact, she detests them, but in the role of the ultra-modern grandmother in "Tomorrow's Love," the latest starring picture for Agnes Ayres, the dear old lady of the screen, Ruby Lafayette, is called upon to take a few whiffs.

This new Paramount production is an adaptation of "Interlocutory," a Saturday Evening Post story by Charles Brackett. The veteran actress (she has been on the stage and screen for sixty-five years), in the picture, gives a superb characterization of the grandmother who is trying to guide safely the destiny of her only grandson on the good ship marriage.

Pat O'Malley, remembered for his work opposite Miss Ayres in "Worldly Goods," is the grandson and Miss Ayres is again the young wife.

Paul Bern once more introduces ingenious touches in the direction of the picture, coming next ..... to the Theatre.

Raymond Hatton, Jane Winton and others just as well known head a high class supporting cast.

## Beauty Contest Winner

Winner of a beauty contest and the

Alice Aljean from Houston, makes her first screen appearance in a minor role in "Tomorrow's Love," Agnes Ayres' latest starring picture for Paramount which Paul Bern directed.

In addition to winning the title Miss Aljean received a round trip ticket to Hollywood, and a monthly allowance for three months.

Pat O'Malley is Miss Ayres' leading man in "Tomorrow's Love," due next ..... at the Theatre. The screen play is an adaptation of the story, "Interlocutory," which ran in the Saturday Evening Post.

The story is a merry marriage mix-up even better than "Wordly Goods." Raymond Hatton is featured with O'Malley at the head of the supporting cast which also includes Ruby Lafayette, Jane Winton, fresh from the "Follies," Dale Fuller and "Spec" O'Donnell.

band in the apartment of the same flame who bobbed up on their wedding night.

She secures an interlocutory decree of divorce to be made final at the end of a year. The second twelve months prove more exciting than the first to both Miss Ayres and O'Malley.

Order from chaos is achieved in an ingenious way but not before wildly exciting situations are evolved.

Paul Bern, who directed the picture, introduces many deft touches and typical Bern subtleties. Raymond Hatton is featured with Pat O'Malley in support of Agnes Ayres. The cast also includes Jane Winton, Ruby Lafayette Dale Fuller and "Spec" O'Donnell.

## New Paramount Comedy-Drama of Matrimony

"Mr. and Mrs. Robert Stanley— and wife."

Signing a hotel register in that manner on one's wedding night ought to be embarrassment enough for a happy bridegroom.

But to turn away from the register only to be confronted by a former "flame" who accuses the groom of having neglected her for a month past, is a situation that requires some deft handling and some quick thought.

How Pat O'Malley, playing the role of the groom, extricates himself from this dilemma and satisfactorily explains the why of it all to his wife, Agnes Ayres, is cleverly depicted in "Tomorrow's Love," Agnes Ayres' latest Paramount starring picture, directed by Paul Bern, which comes to the Theatre on ..... Theatre on ..... The story was adapted from "Interlocutory," a Saturday Evening Post story by Charles Brackett.

Raymond Hatton, Jane Winton, former "Follies" beauty, and others appear in the supporting cast.

## "Tomorrow's Love" Domestic Drama of Trial Divorce

A logical argument for trial divorce is presented in "Tomorrow's Love," Agnes Ayres' new Paramount starring picture, coming to the Theatre for a run of ..... days on ..... next.

The screen play, adapted from Charles Brackett's Saturday Evening Post story, "Interlocutory," shows a young married couple granted an interlocutory decree of divorce to be made final at the expiration of one year.

At the twenty-fourth hour of the three hundred and sixty fifth day, each comes to the realization that the year has revealed many fine traits in the other they did not know existed.

Miss Ayres plays the young wife and Pat O'Malley is the husband.

Raymond Hatton, Ruby Lafayette, Jane Winton, formerly of the "Follies," and others play in support.

"Tomorrow's Love" is Paul Bern's second matrimonial comedy-drama starring Miss Ayres. "Worldly Goods" was the first. Bern also made "Open All Night."

## Speaking of Embarrassing Moments—!

Visualize a happy married couple entering the lobby of a hotel on their wedding night. Turning from the desk after registering, the happy bride-groom encounters an old "flame," who greets him effusively, almost kisses him in her joy and coquettishly accuses him of being a night hawk and hiding on her for a month.

The scene is one of the big laughs in the new Paramount picture, "Tomorrow's Love," due at the Theatre next ..... Agnes Ayres is the star in the production. Pat O'Malley, who appeared opposite Miss Ayres in "Worldly Goods," again heads the cast as the uncomfortable bridegroom.

The picture is an adaptation of the Saturday Evening Post story, "Interlocutory."



Agnes Ayres  
starring in  
Paramount Pictures

## Pat O'Malley Leading Man in New Paramount

Pat O'Malley is not the model man he has led his admirers to believe.

Proof of this was given during the filming of "Tomorrow's Love," the Paramount production in which O'Malley plays opposite Agnes Ayres, the star.

As a newly wedded and happy husband, in one scene of the picture, O'Malley is required to pin his wife's gown.

To Director Paul Bern, O'Malley confided that the pinning up process would be done perfectly.

But his manipulation of the pins indicated that Pat has seldom been called upon for this line of work.

He made such a mess of the job that Bern shot the scene and claims it's one of the best comedy bits in the picture.

"Tomorrow's Love," adapted from the Saturday Evening Post story, "Interlocutory," by Charles Brackett, will be the feature at the Theatre on ..... next for a run of ..... days. Raymond Hatton, Jane Winton and others appear in the supporting cast.

## All Dressed Up and No Place to Show

"Spec" O'Donnell, twelve years old, with more freckles on his face than there are Smiths in the telephone directory, is an unhappy motion picture actor these days.

"Spec" invested in a made to order Sunday suit modeled on Hollywood's most modish lines, especially for picture work.

Then the Lasky studio called "Spec" for a part in "Tomorrow's Love," Agnes Ayres' latest starring picture.

"Spec" appeared on the set, new suit and all, only to find that the role was that of an office boy and called for knickers.

Then came a chance in "The Devil's Cargo," a forthcoming production of Paramount's Second Famous Forty, the scenes of which are laid in the California gold rush days. No chance for the suit here either.

"Spec" is still waiting and hopeful. "Tomorrow's Love," adapted by Howard Higgin from Charles Brackett's story, "Interlocutory," opens at the Theatre on ..... next.

Paul Bern directed the production. Pat O'Malley heads a capable cast.

## Hotel Set Big Scene in "Tomorrow's Love"

A New York hotel lobby that, according to Paul Bern, is the most modern west of Fifth Avenue, New York, is one of the big scenes in the Paramount picture, "Tomorrow's Love," Agnes Ayres latest Paramount starring picture which will be shown next ..... at the Theatre.

Not only is the lobby strictly up-to-date but Bern has also interjected a characteristic New York snap into the manner of the clerical and uniformed staffs.

The director has striven to give an ahead-of-the-times stamp to every feature of the picture. Even the clothes worn by Miss Ayres, Pat O'Malley, Raymond Hatton and others of the company are models that will come into style six months from now.

Pat O'Malley heads the supporting cast of the production in the leading man's role. Raymond Hatton gives a fine comedy characterization. Jane Winton, formerly of the Ziegfeld Follies, Ruby Lafayette and others appear in support.

start when hubby meets an "flame" at the hotel where he and Mrs. go to spend their honeymoon. This is but one of a series of events that follow to keep the husband from proving himself an ideal life mate.

Finally reference to the "other woman" is made once too often and wife hies herself off to the divorce courts and secures an interlocutory decree, to become final at the end of a year.

A trip to the Orient, certain episodes on shipboard, etc., convince a girl that dear old Robert isn't so bad after all. So back she comes.

In the meantime, friend husband has fallen for the forced sympathy of the other woman. He is about to marry her when his wife arrives. Everything is straightened out just as the clock tolls out the "first year." A new year is open before the couple and we leave them in the belief that they make the most of it.

Folks, even if you've never laughed before in your life, you'll laugh at this one. Played by the clever comedy pair who made "Worldly Goods" (Miss Ayres and O'Malley), the Ziegfeld Follies beauty (Jane Winton) and the screen's finest character comedian (Raymond Hatton), "Tomorrow's Love" is real entertainment.

## (Review 2)

"Dedicated to the husband— God rest his soul!"

Such a sub-title tells us, is "Tomorrow's Love," the new Paramount picture starring Agnes Ayres which opened at the Theatre yesterday.

The screen play, adapted from the Saturday Evening Post story, "Interlocutory," is a thoroughly enjoyable matrimonial comedy-drama sparkling with laughs and jazz.

Directed by Paul Bern, who wrote the scenario for "The Marriage of Figaro" and made "Worldly Goods," "Tomorrow's Love" is a story of a young wife who, the first time her husband looks crooked at her, makes a wild dash for the divorce courts and demands her freedom—and then when she gets it, she doesn't know what to do with it.

Then Miss Ayres, in the role of Judith Stanley, exercises a woman's privilege, changes her mind and sets out to win the man of her heart back again. But it's not as easy as she believed, for hubby, in the meantime to smooth over the hurt caused by unfavorable publicity, has promised to marry the co-respondent in the case.

All through the picture an ultra-modern eighty year old grandmother does everything possible to bring husband and wife together again.

The last day of liberty granted by the interlocutory decree brings the wife back home; and a queer twist of events in the last few minutes finds the young couple happily reunited.

Pat O'Malley plays the husband in the picture, Jane Winton, Ziegfeld Follies beauty, is the other woman in the case and Raymond Hatton gives a fine comedy characterization. Ruby Lafayette is the flapper grandmother.

## (Review No. 3)

"Wedded bliss" as she is pictured. Of all the matrimonial dramas that have reached the screen, "Tomorrow's Love," now at the Theatre, is one of the few that have ever convinced us as being a picture of the real thing. Agnes Ayres stars in the production which is an adaptation of the story, "Interlocutory," which ran in the Saturday Evening Post.

The picture, directed by Paul Bern who made "Worldly Goods," deals with a young wife who, before the honeymoon, believes the man she has captured to be well nigh perfect later she's sure of it—perfectly unbearable.

Pat O'Malley heads the supporting cast. Raymond Hatton furnishes much of the comedy in the production. Ruby Lafayette, Jane Winton, Dale Fuller, little "Spec" O'Donnell and others have prominent roles.

## STAR CUTS

Aside from the usual line of cuts prepared on its productions, Paramount is prepared to supply exhibitors with cuts of all its stars.

These cuts may be obtained in one, two and three-column sizes. There are also circle thumbnail cuts in both coarse and fine screen.

Cuts are all 55-screen and reproduce perfectly on newspaper stock.

By simply adding a little copy and border, these cuts may be made into attractive ads.

Price list of all cuts and mats on the poster page.

Don't forget numbers when ordering!

a "perfect" husband. Right off the bat complications start when hubby meets an old "flame" at the hotel where he and the Mrs. go to spend their honeymoon. This is but one of a series of events that follow to keep the husband from proving himself an ideal life mate. Finally reference to the "other woman" is made once too often and the wife hies herself off to the divorce courts and secures an interlocutory decree, to become final at the end of a year.

A trip to the Orient, certain episodes on shipboard, etc., convince the girl that dear old Robert isn't so bad after all. So back she comes.

In the meantime, friend husband has fallen for the forced sympathy of the other woman. He is about to marry her when his wife arrives. Everything is straightened out just as the clock tolls out the "first year." A new year is open before the couple and we leave them in the belief that they make the most of it.

Folks, even if you've never laughed before in your life, you'll laugh at this one. Played by the clever comedy pair who made "Worldly Goods" (Miss Ayres and O'Malley), the Ziegfeld Follies beauty (Jane Winton) and the screen's finest character comedian (Raymond Hatton), "Tomorrow's Love" is real entertainment.

## (Review No. 2)

"Dedicated to the husband—God rest his soul!" Such, a sub-title tells us, is "Tomorrow's Love," the new Paramount picture starring Agnes Ayres which opened at the Theatre yesterday.

The screen play, adapted from the Saturday Evening Post story, "Interlocutory," is a thoroughly enjoyable matrimonial comedy-drama sparkling with laughs and jazz.

Directed by Paul Bern, who wrote the scenario for "The Marriage Circle" and made "Worldly Goods," "Tomorrow's Love" is a story of a young wife who, the first time her husband looks crooked at her, makes a wild dash for the divorce courts and demands her freedom—and then when she gets it, she doesn't know what to do with it.

Then Miss Ayres, in the role of Judith Stanley, exercises a woman's privilege, changes her mind and sets out to win the man of her heart back again. But it's not as easy as she believed, for hubby, in the meantime, to smooth over the hurt caused by unfavorable publicity, has promised to marry the co-respondent in the case.

All through the picture an ultra-modern eighty year old grandmother, does everything possible to bring husband and wife together again.

The last day of liberty granted by the interlocutory decree brings the wife back home; and a queer twist of events in the last few minutes finds the young couple happily reunited.

Pat O'Malley plays the husband in the picture, Jane Winton, Ziegfeld Follies beauty, is the "other woman" in the case and Raymond Hatton gives a fine comedy characterization. Ruby Lafayette is the flapper grandmother.

## (Review No. 3)

"Wedded bliss as she is pictured." Of all the matrimonial dramas that have reached the screen, "Tomorrow's Love," now at the Theatre, is one of the few that have ever convinced us as being a picturization of the real thing. Agnes Ayres stars in the production which is an adaptation of the story, "Interlocutory," which ran in the Saturday Evening Post.

The picture, directed by Paul Bern, who made "Worldly Goods," deals with a young wife who, before the honeymoon, believes the man she has captured to be well nigh perfect; later she's sure of it—perfectly unbearable.

Pat O'Malley heads the supporting cast. Raymond Hatton furnishes much of the comedy in the production. Ruby Lafayette, Jane Winton, Dale Fuller, little "Spec" O'Donnell and others have prominent roles.

some of the stumbling blocks of wedded happiness, I hope that prospective brides and grooms, and everyone for that matter, will carry home some thoughts that may prove useful in their daily lives. I read not long ago an article by someone who had an idea that a woman could get along nicely with pots and pans and wear very fetching attire and keep her hands and face looking as if she had just come out of a beauty parlor.

Who ever wrote that doesn't know what he's talking about. I say 'he', because I am sure only a man could have written such an article.

Friend husband comes home from a busy day at the office expecting his wife to look like a chorus girl after cooking a square meal and mending a lot of clothes. He grumbles that he didn't marry the "other woman" and she retaliates with she wishes he had. Then the fun begins!

Tell me, now—do wives get a square deal?

Note: The answer's in "Tomorrow's Love."

## Such Is Fame!

A case of mistaken identity with more complications than a cross word puzzle occurred at the Lasky studio recently.

Pat O'Malley, Celtic leading man, was hurrying along the walk between the huge stages and the executive offices, a walk which has been called the "Highway of the Stars," when he encountered Mabel Ballin, also in a hurry but traveling in the opposite direction. Their greeting was unusually enthusiastic.

Later O'Malley, who was playing opposite Agnes Ayres in Paramount's "Tomorrow's Love," happened to stroll on the set where Miss Ballin was working with William Howard in "Code of the West," a forthcoming Paramount picture.

He was watching a scene shot when a fellow player remarked:

"Mabel Ballin is a clever screen player."

"Which one is Mabel Ballin?" queried Pat.

She was pointed out to Pat who said in a decidedly surprised manner:

"Good Lord, I was just talking to her and thought I was talking to Bessie Love."

When he later offered his apologies to Miss Ballin it was revealed that they had never met formally.

Pat thought she was Bessie Love and she thought Pat was his brother Charles.

"Tomorrow's Love," directed by Paul Bern from Howard Higgin's adaptation of the Saturday Evening Post story, "Interlocutory," by Charles Brackett comes to the Theatre next. Raymond Hatton is featured with O'Malley in support.

## In Which the "Marvel of the Air" Lands on His Head

Pat O'Malley's early training as a circus slack wire walker stood him in good stead in "Tomorrow's Love," Agnes Ayres' new Paramount starring



AGNES AYRES  
Paramount

drama starring Agnes Ayres, comes to the Theatre on next for a days' run.

The picture is an adaptation of the Saturday Evening Post story, "Interlocutory," by Charles Brackett. Paul Bern, who made "Open All Night" and "Worldly Goods" directed.

Pat O'Malley, who played opposite Miss Ayres in "Worldly Goods," again has the leading man's role opposite the star. Others in the cast are Raymond Hatton, Ruby Lafayette, Jane Winton, Dale Fuller and "Spec" O'Donnell.

## Last Times Today

The final showings of the Paramount picture, "Tomorrow's Love," which was shown for the first time in at the Theatre on last, will be held there this afternoon and evening.

Agnes Ayres is the star in the production which was directed by Paul Bern from Howard Higgin's adaptation of the story, "Interlocutory," which ran in the Saturday Evening Post.

Included in the strong supporting cast are, among others, Pat O'Malley, leading man; Raymond Hatton, Jane Winton and Ruby Lafayette.

## Held Over

Agnes Ayres' latest Paramount starring picture, "Tomorrow's Love," which opened at the Theatre on and which was to have closed its run today, will be held over for another day.

The picture is a comedy-drama of the first year of married life and is said to be even better than "Worldly Goods."

Pat O'Malley and Raymond Hatton head the cast playing in support of the star.

## Hollywood's Latest

A diamond embroidered night gown is Hollywood's latest.

And it's but one of the many gorgeous creations worn by Agnes Ayres in her new Paramount picture, "Tomorrow's Love," coming to the Theatre on .

picture, coming next to the Theatre.

One of the scenes calls for O'Malley to walk across a polished floor in the dark with many wild falls. The making of these scenes revealed Pat as a nimble performer in this line of endeavor.

"Circus training is a great experience for a screen player," says Pat. "The Circus performer is willing, thoroughly disciplined and a person with unusual capacity for laborious tasks. These are the qualifications that make an actor popular with producers. If he or she has average acting talents, success is assured in the films."

Raymond Hatton, Ruby Lafayette and Jane Winton are prominent in the strong cast playing in support of Miss Ayres. Paul Bern, who made "Worldly Goods," directed.

Miss Ayres supports the star in this picture. O'Malley, on the strength of his excellent performance in "Worldly Goods" again is leading man. Raymond Hatton, one of the cleverest comedy character actors on the screen today, has an important part. Ruby Lafayette, who played the grandmother in "Hollywood," has an eighty-year-old modern grandmother role in "Tomorrow's Love."

Jane Winton, former Ziegfeld Follies beauty who appeared in the William de Mille production, "Locked Doors," has her first real screen opportunity in this picture. Little "Spec" O'Donnell, clever and freckled (hence the "Spec") has an amusing office boy part. Dale Fuller plays a maid.

"Tomorrow's Love" is Agnes Ayres' best.

## "Follies" Beauty in "Tomorrow's Love"

One less beauty in the Ziegfeld Follies and one more on the screen.

Jane Winton, the beautiful dancer who has been seen in minor roles in "Monsieur Beaucaire," "A Sainted Devil," William de Mille's "Locked Doors" and other Paramount productions, has her first real screen role in "Tomorrow's Love," a New Paramount picture starring Agnes Ayres which will be shown next at the Theatre.

Miss Winton's role in "Tomorrow's Love," a matrimonial comedy-drama, is that of the "other woman" who almost breaks up the star's happy home.

Pat O'Malley is leading man in the production which is an adaptation of Charles Brackett's Saturday Evening Post story, "Interlocutory." Paul Bern, who made "Open All Night" and "Worldly Goods," the latter also starring Miss Ayres, directed the picture. There's a strong cast playing in support.

## Raymond Hatton in Cast of New Paramount Picture

Raymond Hatton wouldn't leave motion pictures for three times the salary he receives as a screen actor, yet he admits he accepted his first role as a last resort when it was a case of pictures or starve.

Without a job and without money, following the completion of a vaudeville engagement in Los Angeles his only asset was a healthy appetite. According to the old idea of the legitimate stage, an actor lost caste by entering pictures. However, when George Melford offered him a role in a picture at the old studio in Glendale, his pride said "no" but his stomach loudly cried "yes" and he took the job.

After a year in comedy work, he began to appear in dramatic productions and has attained remarkable distinction as a character actor. His latest appearance is in "Tomorrow's Love," directed for Paramount by Paul Bern with Agnes Ayres as the star. Pat O'Malley and Hatton are featured opposite Agnes Ayres.

The picture, coming next to the Theatre, was adapted by Howard Higgin from Charles Brackett's story "Interlocutory."

## Here's a Laugh!

An empty taxi cab drew up to the Lasky studio gate and Pat O'Malley stepped out!

Sounds paradoxical, perhaps, but here's the explanation.

O'Malley was scheduled to appear in a scene of "Tomorrow's Love," Agnes Ayres' new starring picture for Paramount. On his way to the studio, the O'Malley car refused to function. Pat pulled up to the curb and hailed one of the Hollywood boulevard taxi drivers, hopped into his car, slammed the door shut and told the driver to waste no time getting to Lasky's.

The driver stepped on the gas and delivered O'Malley at the studio in time. In his haste to please the Celtic leading man the driver failed to remove the sign on the front of his car which said "Taxi Vacant."

"Tomorrow's Love," with Raymond Hatton, Jane Winton and others playing in support, opens at the Theatre on next.

## PARAMOUNT EXPLOITEERS

HERE are the trained showmen assigned each Paramount exchange exclusively for the purpose of helping you put your pictures over. Get in touch with your exploiteer:

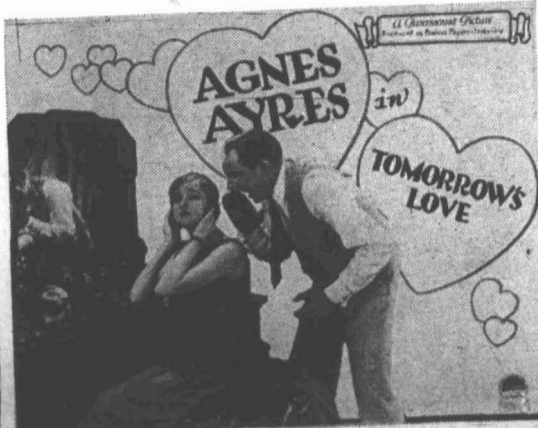
BIRCH, AL G.	1625 Court Place.	Denver, Colo.
CALLAHAN, JOHN	134 Meadow St.	New Haven, Conn.
DANZIGER, WILLIAM	Pioneer & Broadway	Cincinnati, O.
DUNHAM, CURTIS	302 Jefferson St.	Dallas, Tex.
	(and San Antonio, Tex.)	
EAGLES, HARRY C.	2017 Third Avenue	Seattle, Wash.
		(and Portland, Ore.)
ESHENFELDER, GEORGE	110 N. Lee Street	Jacksonville, Fla.
		(and Charlotte, N. C.)
GAMBRILL, GEORGE	3721 Washington Blvd.	St. Louis, Mo.
GAVIN, THOMAS	119-21 7th St.	Milwaukee, Wis.
GEYER, ERNEST	51 Luckie St.	Atlanta, Ga.
HELLMAN, JACK	1100 First Avenue N.	Minneapolis, Min.
KANTNER, OSCAR	201 Golden Gate Ave.	San Francisco, Cal.
McCONVILLE, JOHN P.	8 Shawmut St.	Boston, Mass.
		(and Portland, Me.)
MENDELSSOHN, WILLIAM	1563 East 21st St.	Cleveland, O.
MOON, RUSSELL B.	1327 S. Wabash Ave.	Chicago, Ill.
PICKERING, HAROLD W.	138 E. 2nd St., So.	Salt Lake City, Utah.
RENAUL, KENNETH	2949 Cass Avenue	Detroit, Mich.
ROBSON, WILLIAM N.	1018 Forbes St.	Pittsburgh, Pa.
SHEILD, CORBIN	331 W. 44th St.	New York, N. Y.
		(and Albany, N. Y.)
SWIFT, HARRY	924 S. Olive St.	Los Angeles, Cal.
TAYLOR, WM.	514 Grand Ave.	Oklahoma City, Okla.
THOMAJAN, P. K.	113 S. Monroe St.	Peoria, Ill.
WAGNER, CHAS. E.	251 N. 5th St.	Columbus, O.
WALL, EDWARD J.	1101 N. Capitol Ave.	Washington, D. C.
WATERSTREET, IRVIN A.	38 S. Capitol Ave.	Indianapolis, Ind.
WHELAN, LESLIE F.	1219 Vine St.	Philadelphia, Pa.
WIST, JAMES M.	1610 Davenport St.	Omaha, Nebr.
		(and Des Moines, Iowa.)
WILLIAMS, GEORGE E.	254 Franklin St.	Buffalo, N. Y.
ZELTNER, IRWIN	62 N. State St.	Wilkes Barre, Pa.



# Agnes Ayres in "Tomorrow's Love"

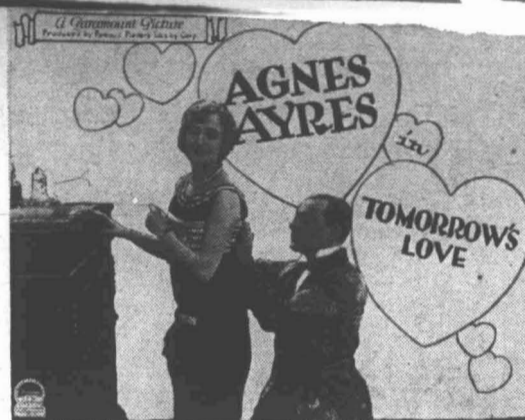
## PARAMOUNT PAPER THAT P

*"If It's Worth Running, It's Worth*



### It's Colored INSERT CAR

Insert cards are the handy members of the poster family—you'll find a dozen different uses for them. And they're cheap.



SET OF EIGHT COLORED LOBBY CARDS

## Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

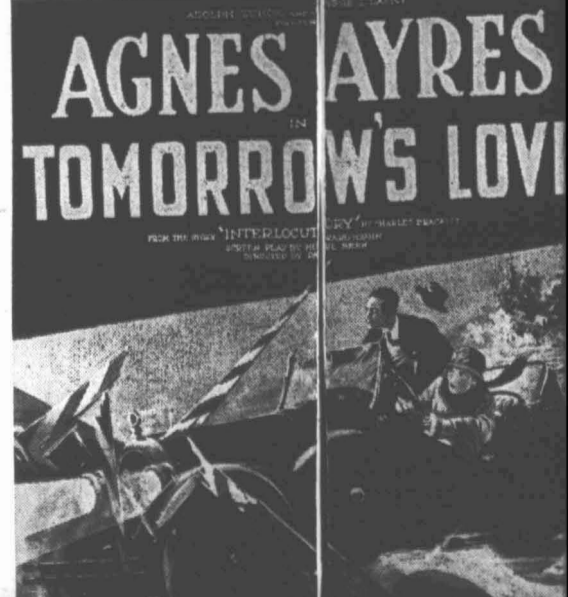
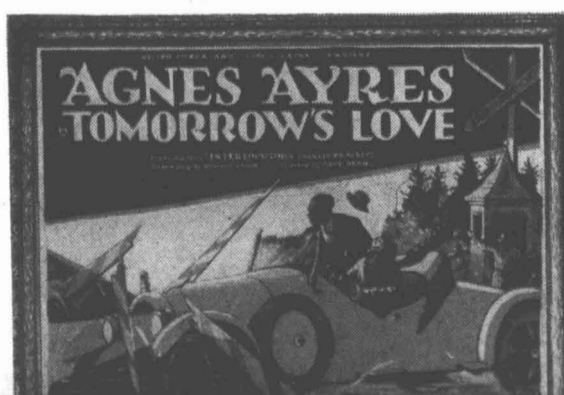
NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

For Outdoor Advertising		
POSTERS		
One Sheet (1A and 1B)	.....	\$ .15
Three Sheet (3A and 3B)	.....	.45
Six Sheet (6A)	.....	.75
Twenty-four Sheet (24A)	.....	2.40
PHOTOS FOR YOUR LOBBY		
22 x 28 (Colored)	.....	.40
11 x 14 Set of Eight (Colored)	.....	.60
For Newspaper Ads		
ADVERTISING CUTS		
One Column	.....	.35
Two Column	.....	.65
Supplementary (Two Column)	.....	.25
MATS, ADVERTISING, PRODUCTION, ETC.		
One Column	.....	.05
Two Column	.....	.10
Supplementary (Two Column) (Adv. Only)	.....	.10
Three Column (Adv. Only)	.....	.15
Four Column (Adv. Only)	.....	.25
FOR GENERAL EXPLOITATION		
GILT-EDGED FRAMES, (Size 17 x 43 in.)	.....	1.50
Insert Cards (14 x 36 in. to fit above)	.....	.25
22 x 28 Gilt Frames	.....	1.50
Announcement Slide	.....	.15
Publicity Photos, Each	.....	.10
Trailers—National Screen Service		
126 W. 46th St., New York City		
845 So. Wabash Ave., Chicago, Ill.		
917 So. Olive St., Los Angeles, Cal.		
284 Turk St., San Francisco		

Press Books and Music Cues are gratis.



Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



# Ayres in "Tomorrow's Love"

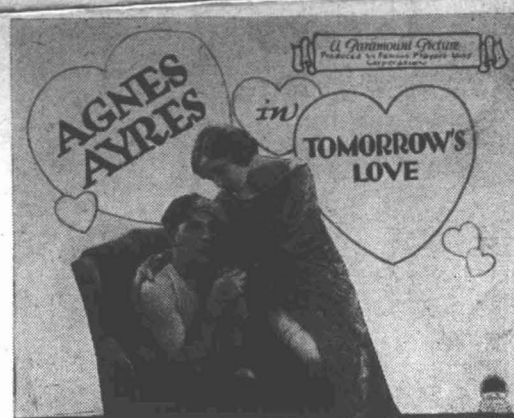
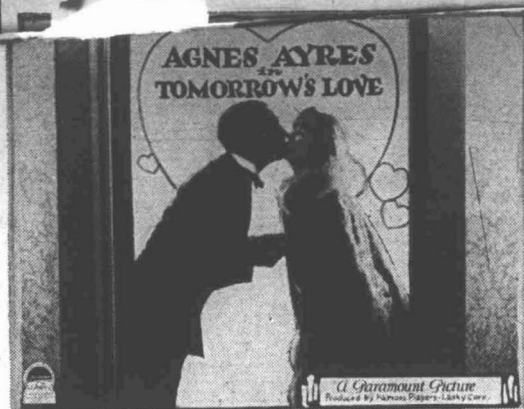
## ER THAT PACKS THE PUNCH

Worth Running, It's Worth Advertising"



### It's Colored INSERT CARD

Insert cards are the handy men of the poster family—you'll find a dozen different uses for them. And they're cheap!



COLORED LOBBY PHOTOS—EACH 11" x 14"

### Peppy Ad or Program Paragraphs

Dedicated to the Perfect Husband—God Rest his Soul!

The story of a young wife whose motto was "Divorce in haste; repent at leisure."

Wives! If you believe there's plenty more where he came from, see "Tomorrow's Love!"

Is it a woman's privilege to change her mind? Even after she divorces her husband?

They all look good when they're far away. Including the husband you've just divorced.

A merry marriage mix-up sparkling with laughs and jazz.

"When she walked out someone else walked right in." And then SHE walked in again!

Trial divorce—is that what we're coming to? Come and see it tried.

She couldn't live with him. She divorced him. Then she decided she couldn't live without him!

Played by the clever comedy pair who made "Worldly Goods" (Agnes Ayres and Pat O'Malley), the new Ziegfeld Follies beauty (Jane Winton), and the screen's finest character comedian (Raymond Hatton.)

The zippy tale of a young wife who divorced her husband and then had to race the Twentieth Century Limited to get him back again.

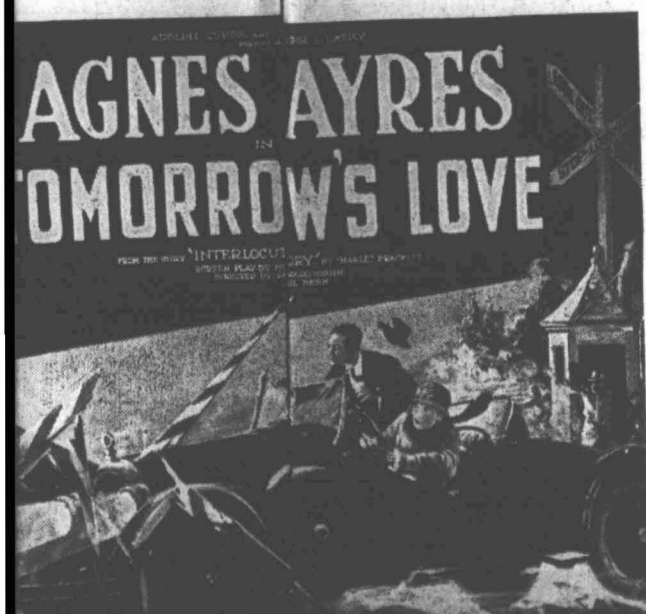
"Where is my wandering boy tonight?" cooed the divorced wife to her ex-hubby's photo. Then she discovered that tonight he was marrying another girl—!!

Folks will laugh who have never laughed before.

It doesn't settle any world problems, but it's sure a lot of fun!

Ladies! Think twice before you get a divorce. Give the poor boob another chance. See "Tomorrow's Love."

Put the picture over the top by putting posters over the town. Here are real business-getters!



One Sheet Poster 1B



SET OF EIGHT COLORED LOBBY CARDS

## Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

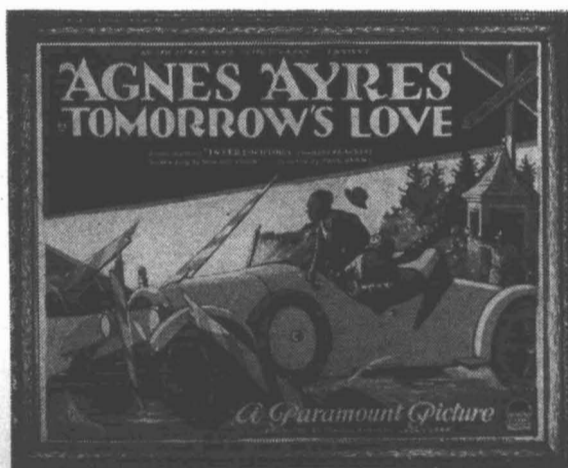
For Outdoor Advertising			
POSTERS			
One Sheet (1A and 1B)	\$ .15	Two Column	.10
Three Sheet (3A and 3B)	.45	Supplementary (Two Column) (Adv. Only)	.10
Six Sheet (6A)	.75	Three Column (Adv. Only)	.15
Twenty-four Sheet (24A)	2.40	Four Column (Adv. Only)	.25
PHOTOS FOR YOUR LOBBY		FOR GENERAL EXPLOITATION	
22 x 28 (Colored)	.40	GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
11 x 14 Set of Eight (Colored)	.60	Insert Cards (14 x 36 in. to fit above)	.25
For Newspaper Ads		22 x 28 Gilt Frames	1.50
ADVERTISING CUTS		Announcement Slide	.15
One Column	.35	Publicity Photos, Each	.10
Two Column	.65	Trailers—National Screen Service	
Supplementary (Two Column)	.25	126 W. 46th St., New York City	
MATS, ADVERTISING, PRODUCTION, ETC.		845 So. Wabash Ave., Chicago, Ill.	
One Column	.05	917 So. Olive St., Los Angeles, Cal.	
		284 Turk St., San Francisco	

Press Books and Music Cues are gratis.

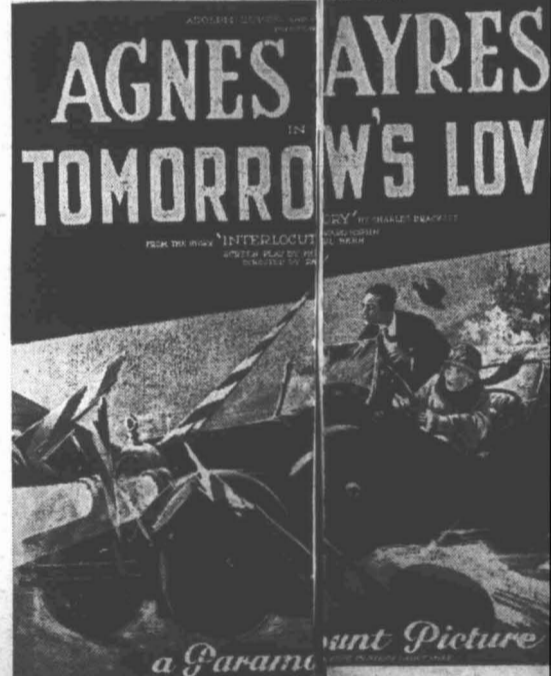


One Sheet Poster 1A

Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



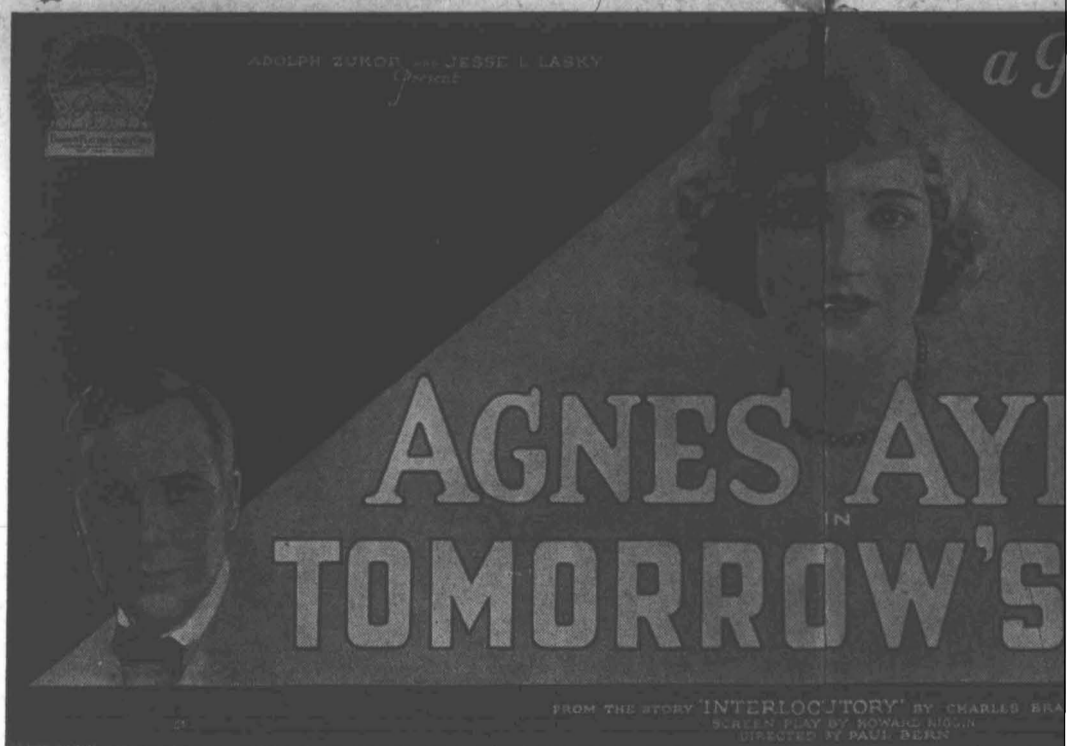
Colored Lobby Card (22" x 28")



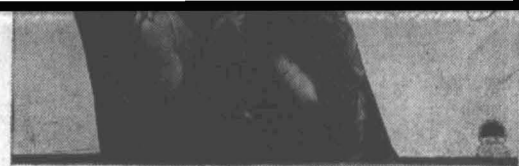
Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A



COLORED LOBBY PHOTOS—EACH 11" x 14"

## Peppy Ad or Program Paragraphs

Dedicated to the Perfect Husband—God Rest his Soul!

The story of a young wife whose motto was "Divorce in haste; repent at leisure."

Wives! If you believe there's plenty more where he came from, see "Tomorrow's Love!"

Is it a woman's privilege to change her mind? Even after she divorces her husband?

They all look good when they're far away. Including the husband you've just divorced.

A merry marriage mix-up sparkling with laughs and jazz.

"When she walked out someone else walked right in." And then SHE walked in again!

Trial divorce—is that what we're coming to? Come and see it tried.

She couldn't live with him. She divorced him. Then she decided she couldn't live without him!

Played by the clever comedy pair who made "Worldly Goods" (Agnes Ayres and Pat O'Malley), the new Ziegfeld Follies beauty (Jane Winton), and the screen's finest character comedian (Raymond Hatton.)

The zippy tale of a young wife who divorced her husband and then had to race the Twentieth Century Limited to get him back again.

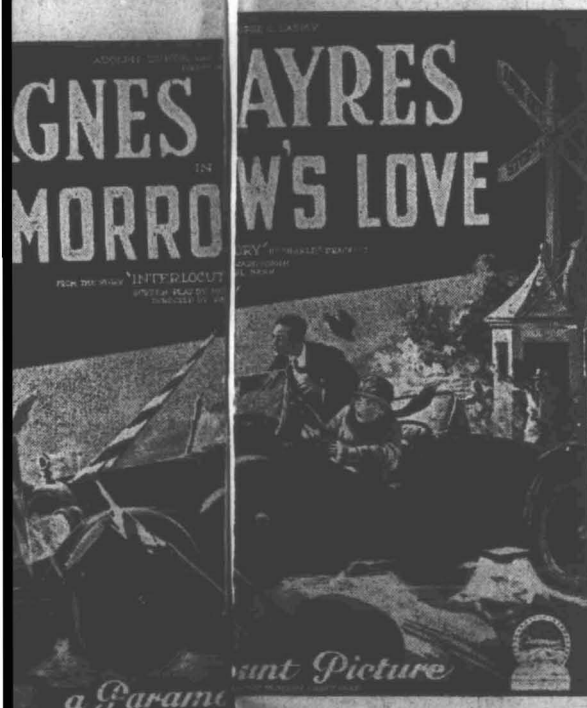
"Where is my wandering boy tonight?" cooed the divorced wife to her ex-hubby's photo. Then she discovered that tonight he was marrying another girl—!!

Folks will laugh who have never laughed before.

It doesn't settle any world problems, but it's sure a lot of fun!

Ladies! Think twice before you get a divorce. Give the poor boob another chance. See "Tomorrow's Love."

Put the picture over the top by putting posters over the town. Here are real business-getters!



Six Sheet Poster 6A



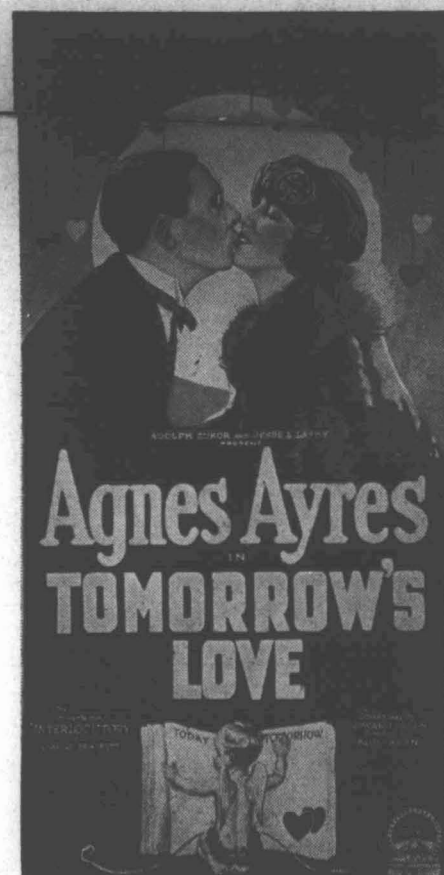
Announcement Slide



One Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

This document is from the Library of Congress  
“Motion Picture Copyright Descriptions Collection,  
1912-1977”

Collections Summary:

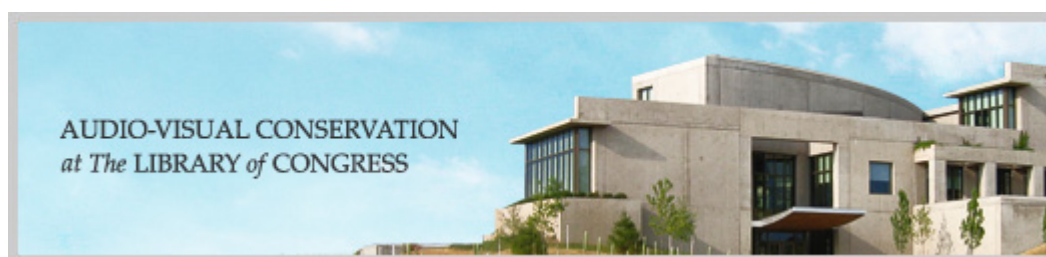
The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center  
The Library of Congress